

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

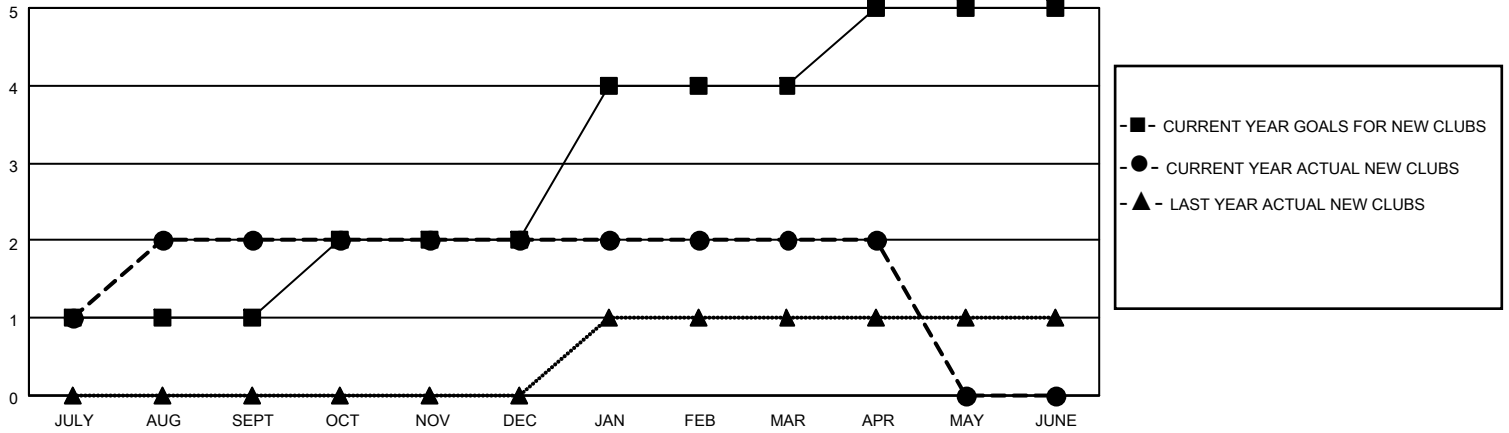
District 4 L6

Results as of: 4/30/2021

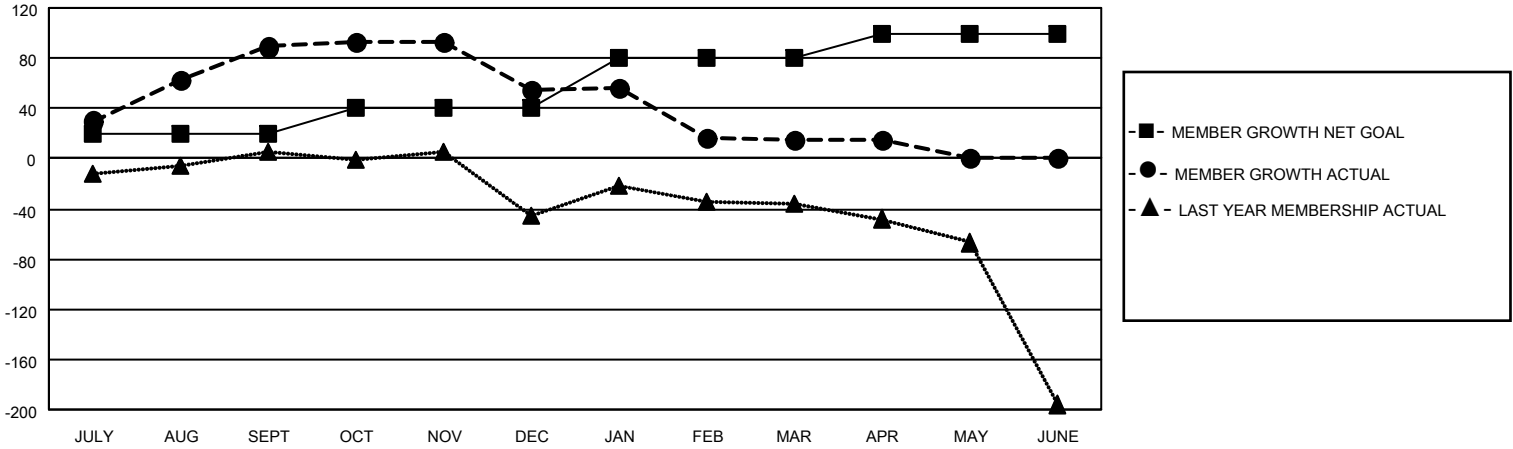
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	2	0
OCT/NOV/DEC	1	0	0
JAN/FEB/MAR	2	0	4
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	20	156	61
OCT/NOV/DEC	20	36	67
JAN/FEB/MAR	40	11	50
APR/MAY/JUNE	20	9	9

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



DROPPED CLUBS: 4	24 CLUBS OF 58 ADDED 1 OR MORE NEW MEMBERS	<p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE            588 (48.60%)</p> <p>FEMALE         622 (51.40%)</p>												
<p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>DECEASED</td><td style="text-align: right;">16</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">39</td></tr> <tr><td>OTHER</td><td style="text-align: right;">132</td></tr> <tr style="border-top: 1px solid black;"><td><b>TOTAL</b></td><td style="text-align: right;"><b>187</b></td></tr> </table>	DECEASED	16	CLUB CANCELLED	39	OTHER	132	<b>TOTAL</b>	<b>187</b>	<p><a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a></p>	<table style="width: 100%; border-collapse: collapse;"> <tr><td>TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">318</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">176</td></tr> </table>	TOTAL FAMILY UNIT MEMBERS	318	FAMILY MEMBERS PAYING HALF DUES	176
DECEASED	16													
CLUB CANCELLED	39													
OTHER	132													
<b>TOTAL</b>	<b>187</b>													
TOTAL FAMILY UNIT MEMBERS	318													
FAMILY MEMBERS PAYING HALF DUES	176													